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| Cirencester Chamber of Commerce Business Awards 2025 | | |
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| **Start-Up Business of the Year** | | |

This award recognises outstanding new businesses that have been trading for less than 18 months. Judges will look for start-ups that have demonstrated entrepreneurial spirit, a clear vision, and significant progress during their initial trading period.

Judges will be looking for:

* A clear and compelling business idea.
* Evidence of growth, success, or early achievements.
* Innovation in products, services, or approaches.
* A plan for sustainability and long-term success.

Show us how your start-up is making an impact and why it’s one to watch!

**Checklist for Entrants**

To complete your entry, include:

* A clear overview of your start-up, its purpose, and target audience.
* The inspiration behind your business and the problem it solves.
* Evidence of your early successes or milestones. Include measurable examples.
* Examples of what makes your start-up innovative or unique.
* Your plans for future growth and long-term success.
* High-quality testimonials or reviews to validate your achievements.
* Relevant visuals to bring your start-up’s story to life.

1. Provide a short overview of your start-up, including your business idea, target audience, and key offerings. (Max 100 words)
2. Share the story behind your start-up. What motivated you to launch it, and how does your business address a gap or need in the market? (Max 200 words)

1. Highlight your start-up’s successes, such as client wins, product launches, revenue growth, awards, or other milestones achieved during your first 18 months. (Max 200 words)
2. Explain what sets your start-up apart. Include details of creative solutions, unique selling points, or innovative approaches. (Max 200 words)
3. Share your vision for the next stage of your start-up’s journey. How do you plan to sustain growth, expand your offerings, or increase your impact? (Max 200 words)
4. Share endorsements from clients, partners, or collaborators that demonstrate the value and potential of your business. (Max 1 side of A4 or a link to a document or webpage)
5. Provide visuals that showcase your start-up’s story, products, or achievements, such as logos, customer photos, or event highlights. (Max 2 sides of A4 or a link to a document or webpage)