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| Cirencester Chamber of Commerce Business Awards 2025 | | |
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| **Self-Employed/Freelancer of the Year** | | |

This award recognises and celebrates the tenacity and drive it takes to succeed as a freelancer or self-employed individual. Entrants must demonstrate that they are fully self-employed or freelance, operating without employees (beyond temporary or outsourced support).

Judges will be looking for:

* Evidence of considerable progression and consistent growth.
* A sound business plan and a strong financial performance.
* A clear understanding of the markets in which you operate.

Show us how you’ve taken your business to the next level and made an impact.

**Checklist for Entrants**

*To ensure your entry is complete, include:*

* *A clear overview of your business, highlighting your self-employed/freelance status.* Consider how you deliver (e.g. online), your approach to managing clients and flexibility/agility
* *Specific examples of successes, backed by measurable evidence (e.g., revenue growth, client projects, or positive feedback).*
* *An explanation of your long-term success and market understanding.*
* *High-quality testimonials that highlight your impact and professionalism.*
* *Relevant visuals to support your entry (e.g., photos of your work, awards, or recognitions).* Consider including charts and graphics

1. Provide a concise overview of your business, including the industry you work in, the key services or products you offer, and how you manage or structure your work as a self-employed or freelance professional (e.g., client relationships, work processes, or unique approaches)." (Max 100 words)
2. Highlight key achievements over the past two years, including examples of growth, client success, or project outcomes, supported by measurable evidence where possible. (Max 200 words)

1. Show how you’ve positioned your business for long-term success. Include your strategies for growth, how you’ve adapted to market changes, and your understanding of industry trends. (Max 200 words)
2. Explain how your work as a self-employed or freelance professional has made a positive impact on your clients, community, or industry. (Max 200 words)
3. Share feedback from clients, collaborators, or other stakeholders that demonstrate your professionalism, results, or impact. (Max 1 side of A4 or a link to a document or a link to a webpage)
4. Include visuals that showcase your work, achievements, or how you operate as a freelancer or self-employed professional. (Max 2 sides of A4 or a link to a document or webpage)