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| Cirencester Chamber of Commerce Business Awards 2025 | | |
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| **The Force for Good Award** | | |

The Force for Good Award celebrates businesses and organisations making a meaningful impact across environmental, social, and governance (ESG) areas. This award recognises high standards of social and environmental performance, accountability, and transparency.

Judges will be looking for:

* Evidence of progress and innovation in governance, employee wellbeing, community impact, environmental responsibility, or customer stewardship.
* A holistic approach to sustainability and responsible business practices.
* Demonstration of how your organisation is using business as a force for good to create long-term value for people, communities, and the planet.

All businesses, regardless of sector, size, or stage in their journey, are encouraged to showcase their positive contributions.

**Checklist for Entrants**

To complete a strong entry, ensure you include:

* A clear overview of your organisation and its purpose.
* Specific initiatives that demonstrate progress across one or more ESG areas.
* Measurable impacts supported by data, feedback, or case studies.
* A description of how you plan to sustain and grow your positive impact.
* High-quality testimonials or endorsements.
* Relevant visuals that showcase your initiatives, progress, and values. Consider including charts and graphics.

1. Provide a short introduction to your business, including its purpose, values, and key areas of operation. (Max 100 words)
2. Highlight key initiatives you’ve implemented to drive positive change in areas such as governance, employee wellbeing, community impact, environmental responsibility, or customer stewardship. (Max 200 words)

1. Provide specific examples of the outcomes of your efforts, supported by data or case studies, showing how they benefit your stakeholders, community or the planet. (Max 200 words)
2. Share your vision for the future. How will you sustain and grow your positive impact, and what goals or plans do you have for further advancing your ESG efforts? (Max 200 words)
3. Share endorsements from stakeholders, employees, customers, or community members that highlight your organisation’s impact and dedication to being a force for good. (Max 1 side of A4 or a link to a document or webpage)
4. Provide visuals that illustrate your initiatives, outcomes, or organisational ethos. (Max 2 sides of A4 or a link to a document or webpage)